

11/01/12

%

Page 1 of 2



ORDER

Flight Dates 11/03/12-11/06/12

<u>Order Sep</u> 00:15:00

Product Estimate # 3198

Contract / Revision 587753 / Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

11/01/12 11/01/12 Pilling Centert Order Type GENERAL

Advertiser Akin/R/MO/US Senate

Billing Contact

Billing Contact

Billing Cycle

EOM/EOC

7669 Staggers Loop Billing Calendar BROADCAST
Delaware, OH 43015

Denographic A25-54

Agency Strategic Media Placement Rev Codes SP-POL CAN POL Buying Contact Whitney Eversole Splan Office DC M. Breduct Codes BL1Bs

7669 Staggers Loop

Sales Office DC-M Product Codes PL1Ba

Priority DEFAULT

Delaware, OH 43015 Agency Ref Advertiser Ref

Start Date

Order%

27

\$12,057.25

Primary Account Executive

Dan Driscoll

Totals

Account Executive

Dan Driscoll 100%

Order Share % Market Value

\$14,185.00

End Date

" ' '		
Competing Station		Amount
KCPT	%	MEDIAN CANADA AND AND AND AND AND AND AND AND AN
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSHB	%	

KSMO

Billing Plan **Order Totals** # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** Month \$12,057.25 \$14,185.00 0.00 10/29/12 11/06/12 November 2012 27 \$12,057.25 \$14,185.00

0.00

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	4	11/05/1	2 11/06/12	M-F 7-9a	CM-All	8-9a	мт	:30	4	\$525.002	0.00 NM	4	\$2,100.00
				8-9a		(8:00 AM-9:0	00 AM)						
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	leek: 1	1/05/12	11/11/12	MT	4	\$525.00	0.00						
N 2	4	11/05/1:	2 11/06/12	M-F 9-10a	CM-All	9-10a	MT	:30	4	\$300.002	0.00 NM	4	\$1,200.00
				M-F 9-10a									
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 1	1/05/12	11/11/12	MT	4	\$300.00	0.00						, ,,',,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 3	4	11/05/1	2 11/06/12	M-F 10-11a	CM-All	10-11a	MT	:30	4	\$250.001	0.00 NM	4	\$1,000.00
				M-F 10-11a									
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 1	1/05/12	11/11/12	MT	4	\$250.00	0.00						
N 4	4	11/05/1	2 11/06/12	M ² F 11a-12p	CM-All	11a-12p	MT	:30	4	\$200.001	0.00 NM	4	\$800.00
				M-F 11a-12p									
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Flight Dates 11/03/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product

	01	.	 .									Tota	als
Ln	Cn	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 4	4	11/05/1	2 11/06/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	MT	:30	4	\$200.001	0.00 NM	4	\$800.00
	*****	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 11	1/05/12	11/11/12	MT	4	\$200.00	0.00						
N 5	4	11/05/1	2 11/06/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	MT	:30	4	\$500.00 1	0.00 NM	4	\$2,000.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 11	1/05/12	11/11/12	MT	4	\$500.00	0.00						
N 6	4	11/05/1	2 11/06/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	MT	:30	2	\$150.002	0.00 NM	2	\$300.00
We		art Date 1/05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
N 7	4	11/05/1	2 11/05/12	Monday Prime A FOX Prime Mond	CM-All lay 7-8p	7p-8p	M	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
We	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	art Date /05/12	<u>End Date</u> 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00						
N 8	4	11/05/1	2 11/05/12	Monday Prime B FOX Prime Mond		8p-9p	M	:30	1	\$1,800.002	0.00 NM	1	\$1,800.00
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
	ek: 11	/05/12	11/11/12	M		\$1,800.00	0.00				1		
N 9	4	11/03/1	2 11/03/12	College Football I		2p-cc	S	:30	1	\$810.001	0.00 NM	1	\$810.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10	/29/12	11/04/12	S-	1	\$810.00	0.00						
N 10	4	11/03/1	2 11/03/12	College Football I		6р-сс	5-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
We		art <u>Date</u> //29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 11	4	11/03/1	2 11/03/12	Sa 12a-1230a Sa 12a-1230a	CM-All	12a-1230a	5-	:30	1	\$75.001	0.00 NM	1	\$75.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10	/29/12	11/04/12	5-	1	\$75.00	0.00						
								***************************************			Totals	27 ¢	14 185 00



ORDER

Print Date 11/01/12

3199

Cash

Page 1 of 2

Flight Dates 11/03/12-11/06/12

15%

NEWS

Contract / Revision

Product

1 10000

. . . .

Original Date / Revision

11/01/12 11/01/12

Advertiser Akin/R/MO/US Senate

587731 [/]

ency Strategic Media Placement

Buying Contact Whitney Eversole

7669 Staggers Loop Delaware, OH 43015 Agency Com

Billing Contact

7669 Staggers Loop Delaware, OH 43015

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type

Order Type
Billing Cycle

GENERAL EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes

SP-POL CAN

POL

Product Codes PL1Ba

Priority

DEFAULT

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date
Dan Driscoll 100%

Order Share % Market Value

Competing Station	% of Order	Amount
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSHB	%	
KSMO	%	

Order Totals

Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 17 \$13,744.50 \$16,170.00 0.00 10/29/12 11/06/12 \$13,744.50 17 \$16,170.00 Totals 17 \$13,744.50 \$16,170.00 0.00

	۰.	<u>.</u>										Tota	ls
Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	4	11/05/12	11/06/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MT	:30	2	\$500.00 1	0.00 NM	2	\$1,000.00
We	<u>Sta</u> ek: 11/	<u>rt Date</u> 05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N 2	4	11/05/12	11/06/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	MT	:30	3	\$600.002	0.00 NM	3	\$1,800.00
***************************************	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 11/0	05/12	11/11/12	MT	3	\$600.00	0.00			~			,,,
N 3	4	11/03/12	11/03/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8	S- :00 AM)	:30	1	\$500.002	0.00 NM	1	\$500.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/2	29/12	11/04/12	S-	1	\$500.00	0.00				- [
N 4	4		11/04/12	Su 7-9a Su 7-9a		Su 7-9a (7:00 AM-8	,	:30	1	\$300.002	0.00 NM	1	\$300.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		



Flight Dates 11/03/12-11/06/12

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	note	Data Dri	Rtg Type	Tota	
N 4	4		2 11/04/12			Su 7-9a	S	:30	pots 1	\$300.002	0.00 NM	Spois 1	Amount \$300.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	•	Su 7-9a	0127 111	(7:00 AM-8:		.00	1	\$300.00Z	U.UU IVIVI	1	\$300.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/		11/04/12	S	1	\$300.00	0.00						
N 5	4		2 11/05/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	M	:30	1	\$900.002	0.00 NM	1	\$900.00
184-		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 11/		11/11/12	M	1	\$900.00	0.00	**		···			
N 6	4			M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:	M 30 PM)	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
\n(-		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
****	ek: 11/		11/11/12	M	***************************************	\$1,200.00	0.00						
N 7	4			M-F 9-10p 930-10p		930-10p (9:30 PM-10	M 0:00 PM)	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
	<u>Sta</u> ek: 11/0		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
N 8	4	11/05/1	2 11/05/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 11/0		11/11/12	M		\$1,200.00	0.00						
N 9	4		2 11/04/12	NFL Early Game NFL on FOX 12p	CM-AII	12p-CC	S	:30	1	\$3,000.002	0.00 NM	1	\$3,000.00
164		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
	ek: 10/2		11/04/12	S		\$3,000.00	0.00						
N 10	4		2 11/03/12	College Football I	Early	2p-cc	S-	:30	2	\$810.001	0.00 NM	2	\$1,620.00
\٨١هـ	<u>Star</u> ek: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$810.00	Rating						
N 11	4		2 11/04/12		CM-All		0.00 S	.20		#4 200 A0 2	0.00.104		** ***
,,,,,	·			Simpsons/Clevela	and		_	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
Wee	<u>اعدی</u> 4k: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
N 12	4		2 11/05/12	M-F 1132p-1202a			1202a M	:30	1	\$250.00.2	0.00 1/15	4	4050.00
				M-F 1132p-1202a	1	,		.30	'	\$250.002	0.00 NM	1	\$250.00
	ek: 11/0		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 13	4	11/03/12	2 11/03/12	College Football L		6р-сс	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
***		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/2	9/12	11/04/12	S-	1	\$2,000.00	0.00						
											Totolo	47 A.	16 170 00

WDAF-TV

Flight Dates 11/01/12-11/06/12

Order Sep 00:15:00

Product Estimate #

587405 Contract / Revision Alt Order #

Original Date / Revision Billing Type Cash Agency Com 15%

10/31/12 10/31/12 Order Type **GENERAL Billing Contact** Advertiser Akin/R/MO/US Senate Billing Cycle EOM/EOC

7669 Staggers Loop Billing Calendar BROADCAST

Delaware, OH 43015 A25-54

<u>Demographic</u> <u>Agericy</u> Strategic Media Placement

Rev Codes SP-POL CAN POL **Buying Contact Whitney Eversole**

Sales Office DC-M Product Codes PL1Ba Sales Region NAT **Priority** 3

7669 Staggers Loop Delaware, OH 43015 Agency Ref Advertiser Ref

Primary Account Executive

Order%

Start Date

Dan Driscoll

Account Executive

Dan Driscoll 100% Order Share 25% Market Value 93660

End Date

Competing Station % of Order **Amount**

KCPT	%	0
KCTV	25%	23415
KCWE	%	0
KMBC	25%	23415
KMCI	%	0
KPXE	%	0
KSHB	25%	23415
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** November 2012 50 \$19,902.75 0.00 10/29/12 11/06/12 \$23,415.00 50 \$19,902.75 \$23,415.00 Totals 50 \$19,902.75 \$23,415.00 0.00

1 m (^ L	C44			<u></u> .	<u> </u>						Tota	ls_
Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	4	11/02/12	11/02/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	F	:30	1	\$300.002	0.00 NM	1	\$300.00
Wee	<u>Sta</u> k: 10/2		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 2	4	11/05/12	11/06/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	MT	:30	3	\$300.002	0.00 NM	3	\$900.00
Wee	<u>Sta</u> k: 11/0		End Date 11/11/12	Weekdays MT	Spots/Week 3	<u>Rate</u> \$300.00	Rating 0.00					,,,	
N 3	4	11/01/12	11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	F	:30	1	\$300.002	0.00 NM	1	\$300.00
Wee	<u>Star</u> k: 10/2		End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00		*****	****			
N 4	4	11/05/12	11/06/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MT	:30	3	\$300.002	0.00 NM	3	\$900.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Flight Dates 11/01/12-11/06/12

Hiatus Dates

<u>Order Sep</u> 00:15:00

Advertiser Akin/R/MO/US Senate

Product

Ln (Ch S	art	End	Inventory Co	de Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	als Amount
N 4	4 11/	05/1	2 11/06/12	M-F 530-6a M-F 530-6a	CM-AI	l 530-6a	MT	:30	3	\$300.002	0.00 NM	3	\$900.00
We	<u>Start Da</u> ek: 11/05/1		End Date 11/11/12	Weekdays MT	Spots/Week		Rating 0.00						
N 5	4 11/	01/1	2 11/02/12	M-F 6-7a M-F 6-7a	CM-AI	l 6-7a	F	:30	1	\$600.002	0.00 NM	1	\$600.00
	<u>Start Da</u> k: 10/29/1	2	End Date 11/04/12	Weekdays F	Spots/Week 1		Rating 0.00						
V 6			2 11/06/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MT	:30	3	\$600.002	0.00 NM	3	\$1,800.00
	<u>Start Da</u> sk: 11/05/1	2	End Date 11/11/12	Weekdays MT	Spots/Week 3		Rating 0.00						
V 7	4 11/	01/1	2 11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:	F 00 AM)	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee	<u>Start Da</u> k: 10/29/1	_	End Date 11/04/12	Weekdays F	Spots/Week 1		Rating 0.00						
8 <i>V</i>	4 11/	05/1	2 11/06/12	M-F 7-9a 7-8a	CM-AII	7-8a (7:00 AM-8:	MT 00 AM)	:30	3	\$375.003	0.00 NM	3	\$1,125.00
Wee	<u>Start Da</u> k: 11/05/1:	<u>}</u>	End Date 11/11/12	Weekdays MT	Spots/Week 3		Rating 0.00						
1 9	4 11/)1/1:	2 11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:	F 00 AM)	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee	Start Da k: 10/29/1		End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
110	4 11/0)5/1:	2 11/06/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:0	MT OO AM)	:30	3	\$375.003	0.00 NM	3	\$1,125.00
Wee	<u>Start Da</u> k: 11/05/12	<u> </u>	End Date 11/11/12	Weekdays MT	Spots/Week 3	Rate \$375.00	Rating 0.00						
₹11	4 11/0)1/1:	2 11/02/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	F	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee	<u>Start Da</u> k: 10/29/12		End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
112	4 11/0	5/12	2 11/06/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	MT	:30	3	\$200.003	0.00 NM	3	\$600.00
Wee	<u>Start Da</u> k: 11/05/12		End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
113	4 11/0	3/12	2 11/03/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:0	S- 00 AM)	:30	2	\$300.003	0.00 NM	2	\$600.00
Wee	<u>Start Dat</u> k: 10/29/12		End Date 11/04/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
114	4 11/0	3/12	11/03/12	Sa 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:0	s- 00 AM)	:30	2	\$300.003	0.00 NM	2	\$600.00
Weel	Start Dat c: 10/29/12		End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					,,,,,	
15	4 11/0	4/12	11/04/12	Su 7-9a Su 7-9a		Su 7-9a (7:00 AM-8:0	S 0 AM)	:30	1	\$200.003	0.00 NM	1	\$200.00
Weel	<u>Start Dat</u> c: 10/29/12		<u>End Date</u> 11/04/12	Weekdays S	Spots/Week								
16	4 11/0	4/12	11/04/12	Su 7-9a 8-9a	CM-AII		S	:30	1	\$200.003	0.00 NM	1	\$200.00
	Start Dat	<u>e</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						



Contract / Revision

587405

Flight Dates 11/01/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

<u>Order Sep</u> 00:15:00

Advertiser Akin/R/MO/US Senate

<u>Product</u>

	Ch	Start	End	Inventory Code		Start/End 1		Len Sp	////		Rtg Type :		Amount
N 16	4	11/04/1	2 11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:0	S (MA 00	:30	1	\$200.003	0.00 NM	1	\$200.0
	s	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee		0/29/12	11/04/12	S	1	\$200.00	0.00				l		
N 17	4	11/04/1	2 11/04/12	FOX News Sund FOX News Sund		9a-10a	S	:30	1	\$300.002	0.00 NM	1	\$300.0
Wee		tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
118	4	11/02/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p		:30	1	\$200.003	0.00 NM	1	\$200.0
101-	_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		0/29/12	11/04/12	M 5 40- 4-	014.4"	\$200.00	0.00			0000 000	0.00.111		****
1 19	4			M-F 12p-1p M-F 12-1p	CM-AII	·	M	:30	1	\$200.003	0.00 NM	1	\$200.0
Wee	******	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
120	4	11/01/1	2 11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	F 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee		<u>tart Date</u> 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
121	4	11/05/1	2 11/05/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:0	M 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.0
Wee	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
122	4	11/02/1	2 11/02/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p (5:30 PM-6:0	F 00 PM)	:30	1	\$540.003	0.00 NM	1	\$540.0
Wee	*****	<u>tart Date</u> 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$540.00	Rating 0.00						
123	4		2 11/04/12	Su 5-6p 530-6p	CM-Aii	530-6p (5:30 PM-6:0	s 00 PM)	:30	1	\$375.001	0.00 NM	1	\$375.0
Wee		<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
124	4	11/02/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	F	:30	1	\$1,000.003	0.00 NM	1	\$1,000.0
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
125	4		2 11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.0
Wee		tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
126	4	11/01/1	2 11/02/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:0	F 30 PM)	:30	1	\$800.003	0.00 NM	1	\$800.0
المالا	_	tart <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
127	4			M-F 9-10p 9-930p		9-930p (9:00 PM-9:	M	:30	1	\$800.003	0.00 NM	1	\$800.0
Wee		tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week	*	Rating 0.00						
128	4		2 11/02/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10	F	:30	1	\$800.003	0.00 NM	1	\$800.0
	Si	tart Date	End Date	Weekdays	Spots/Week		Rating						

Print Date: 10/31/12 Page 4 of 4



587405

Flight Dates 11/01/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 10/31/12/ 10/31/12

<u>Order Sep</u> 00:15:00

Advertiser Akin/R/MO/US Senate

Product

												Tota	als
Ln (Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 28	4	11/01/1	2 11/02/12	M-F 9-10p 930-10p	CM-AII	930-10p (9:30 PM-10	F :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Star</u> ek: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 29	4	11/05/1	2 11/05/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	M :00 PM)	:30	2	\$800.003	0.00 NM	2	\$1,600.00
Wee	<u>Star</u> k: 11/0	t <u>Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00			-			
N 30	4	11/04/1	2 11/04/12	Su 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:3	S BO PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Stan</u> k: 10/2	<u>1 Date</u> 19/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 31	4	11/04/1	2 11/04/12	Su 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	s :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
N 32	4	11/03/1	2 11/03/12	Sa 10-1030p Sa 10-1030p	CM-AII	10-1030p	S-	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 33	4	11/02/1	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	F	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 34	4	11/04/12	2 11/04/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start</u> k: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 35	4	11/05/12	2 11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
Wee	<u>Start</u> k: 11/0		End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
											Totals	50 S	23.415.00



ORDER

Print Date 10/31/12

Flight Dates 11/01/12-11/06/12

15%

Product

Contract / Revision 587405

Original Date / Revision

10/31/12 10/31/12

Billing Contact

Agency Com

7669 Staggers Loop Delaware, OH 43015

Strategic Media Placement Agency

Buying Contact Whitney Eversole

Advertiser Akin/R/MO/US Senate

7669 Staggers Loop Delaware, OH 43015 Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep

00:15:00

Cash

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

GENERAL EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes

SP-POL CAN

POL

Page 1 of 4

Product Codes PL1Ba

Priority

3

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

Order Share %	Market Value	
Competing Station		Amount
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSHB	%	
KSMO	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount		Rating Start Date			Pross Amount
November 2012			\$23,415.00	0.00 10/29/12	11/06/12		\$23,415.00
Totals	50	\$19.902.75	\$23,415.00	0.00			

					•							Tota	ls
Lr	1 Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N	4	11/01/12	2 11/02/12	M-F 5-530a	CM-All	5-530a	TF	:30	2	\$300.002	0.00 NM	2	\$600.00
				M-F 5-530a							l		
	S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
1	Neek: 1	10/29/12	11/04/12	TF	2	\$300.00	0.00						
N 2	2 4	11/05/12	2 11/06/12	M-F 5-530a	CM-All	5-530a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
				M-F 5-530a									
	5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Neek: 1	11/05/12	11/11/12	MT	2	\$300.00	0.00						
N 3	} 4	11/01/12	11/02/12	M-F 530-6a	CM-AII	530-6a	TF	:30	2	\$300.002	0.00 NM	2	\$600.00
				M-F 530-6a									
	<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>		****			-10	- 1000000
1	Neek: 1	10/29/12	11/04/12	TF	2	\$300.00	0.00						
N 4	4	11/05/12	2 11/06/12	M-F 530-6a	CM-All	530-6a	мт	:30	2	\$300.002	0.00 NM	2	\$600.00
				M-F 530-6a									
	9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



Contract / Revision 587405

Flight Dates 11/01/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

<u>Order Sep</u> 00:15:00

Advertiser Akin/R/MO/US Senate

Product

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	Amount
V 4	4	11/05/1	2 11/06/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
Wee		art Date /05/12	End Date 11/11/12		Spots/Week		Rating 0.00						
1 5	4		2 11/02/12		CM-All		TF	:30	2	\$600.002	0.00 NM	2	\$1,200.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
16	4	11/05/1	2 11/06/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MT	:30	2	\$600.002	0.00 NM	2	\$1,200.0
Wee		art Date /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
1 7	4	11/01/1	2 11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:	TF 00 AM)	:30	2	\$375.003	0.00 NM	2	\$750.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays	Spots/Week 2	•	Rating 0.00						
8 1	4	11/05/1	2 11/06/12	M-F 7-9a 7-8a	CM-Ali		MT	:30	2	\$375.003	0.00 NM	2	\$750.00
Wee		art Date /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	•	Rating 0.00						
19	4	11/01/1	2 11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:	TF 00 AM)	:30	2	\$375.003	0.00 NM	2	\$750.0
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
V 10	4	11/05/1	2 11/06/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:	MT 00 AM)	:30	2	\$375.003	0.00 NM	2	\$750.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
V 11	4	11/01/1	2 11/02/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	TF	:30	2	\$200.003	0.00 NM	2	\$400.0
Wee		art Date /29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
V 12	4	11/05/1	2 11/06/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	MT	:30	2	\$200.003	0.00 NM	2	\$400.0
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
i 13	4	11/03/1	2 11/03/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:	S- 00 AM)	:30	1	\$300.003	0.00 NM	1	\$300.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays 5-	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
			2 11/03/12	Sa 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:	s- 00 AM)	:30	1	\$300.003	0.00 NM	1	\$300.00
Wee		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, , , , , , , , , , , , , , , , , , ,		
115	4	11/04/1	2 11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a (7:00 AM-8:	_	:30	1	\$200.003	0.00 NM	1	\$200.00
Wee		art Date /29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00					, , , , , , , , , , , , , , , , , , , ,	
			2 11/04/12		CM-All		S	:30	1	\$200.003	0.00 NM	1	\$200.00
	Sta	art Date	End Date		Spots/Week		Rating				l		





Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
N 16	4	11/04/1	2 11/04/12	Su 7-9a	CM-All		S	:30	1	\$200.003	0.00 NM	1	\$200.00
	Sta	art Date	End Date	8-9a Weekdays	Spots/Week	(8:00 AM-9: Rate	00 AM) Rating						
We		/29/12	11/04/12	S	Spots/week 1	\$200.00	0.00						
N 17	4	11/04/1	2 11/04/12	FOX News Sunda FOX News Sunda		9a-10a	S	:30	1	\$300.002	0.00 NM	1	\$300.00
We		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 18	4	11/01/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-Aii	12-1p	TF	:30	2	\$200.003	0.00 NM	2	\$400.00
	ek: 10	a <u>rt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00	·					
N 19	4			M-F 12p-1p M-F 12-1p	CM-AII	·	M	:30	1	\$200.003	0.00 NM	1	\$200.00
Wed		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
N 20	4		2 11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:	TF	:30	2	\$400.003	0.00 NM	2	\$800.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N 21	4	11/05/1	2 11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:	M 00 PM)	:30	1	\$400.003	0.00 NM	1	\$400.00
We		art Date /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N 22	4			M-F 6-630p M-F 6-630p	CM-A11	6-630p (5:30 PM-6:	F 00 PM)	:30	1	\$540.003	0.00 NM	1	\$540.00
	ek: 10	art Date /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$540.00	Rating 0.00						
N 23	4		2 11/04/12	530-6p		530-6p (5:30 PM-6:	S 00 PM)	:30	1	\$375.00 1	0.00 NM	1	\$375.00
Wee		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 24	4	11/02/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	F	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
Wee		art <u>Date</u> /29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						•
N 25	4	11/05/1	2 11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
Wee		art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
N 26	4		2 11/02/12	9-930p		9-930p (9:00 PM-9:	TF 30 PM)	:30	2	\$800.003	0.00 NM	2	\$1,600.00
Wee		rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
N 27	4		2 11/05/12		CM-All	9-930p (9:00 PM-9:	M	:30	1	\$800.003	0.00 NM	1	\$800.00
\A/~ -		ort Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
N 28	4 4	/05/12 11/01/1	11/11/12 2 11/02/12	M M-F 9-10p 930-10p		\$800.00 930-10p (9:30 PM-10	0.00 TF	:30	2	\$800.003	0.00 NM	2	\$1,600.00
				ごろい~ I UD		. >1 . >1. P V − 1 []	CRES PERMIT						



Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

<u>Product</u>

	Ch.	C4 m m4	FT		.	O						Tota	ıls
Ln	Cn .	Start	End	Inventory Code			Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	—Amount
N 28	4	11/01/1	2 11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	TF 0:00 PM)	:30	2	\$800.003	0.00 NM	2	\$1,600.00
We	<u>Sta</u> ek: 10	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
N 29	4	11/05/1	2 11/05/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	M :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
We	<u>Sta</u> ek: 11	rt <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 30	4	11/04/1	2 11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:	S 30 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 31	4	11/04/1	2 11/04/12	Su 9-10p 930-10p		930-10p (9:30 PM-10	S :00 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 32	4	11/01/1:	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	TF	:30	2	\$800.003	0.00 NM	2	\$1,600.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
N 33	4	11/05/1	2 11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
We	<u>Sta</u> ek: 11/	rt <u>Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
									***************************************		Totals	50 \$2	23,415.00